



Co-investors v B Housing and COPRO win Red Dot Award

Co-investors v B Housing and COPRO receive Design Award for their book on the Berlin real estate project GLINT in the category Publishing & Print Media

Berlin, 20 August 2018 – The co-investors v B Housing and COPRO – in collaboration with TPA Real Estate Brands – submitted the GLINT book for consideration for the internationally renowned Red Dot Award for communication design. The book gives impressions of the awakening of a Wilhelminian-era ensemble, GLINT, before its restoration due to begin next year. The ambitious project was realised with expressive images, impressive renderings, and well-researched texts in German and English. TPA and the co-investors v B Housing and COPRO impressed the international jury of experts: they awarded the GLINT book the world-renowned mark of quality in design and creativity in the Publishing & Print Media category. “We are proud to have received a Red Dot Award and are pleased that our exceptional concept met with the judges’ approval,” Nadir J. Guediri, Managing Director of COPRO Sales & Services GmbH explains.

A homage to Berlin’s historical heritage

With the GLINT book, TPA and the co-investors v B Housing and COPRO developed a communication medium in a style that reflects the luxurious design of the Wilhelminian-era ensemble: “We used fine linen, embossing on the cover, and thick Munken paper for the book,” Guediri explains. In terms of content, the book takes its readers on a journey of discovery through Berlin in its awakening, documented by renowned architectural photographer H. G. Esch. An interview with Count and Countess von Bothmer then brings architectural history to life. High-quality images present the transformation of GLINT, uniting past and future. Berlin-based curator and artistic director Rüdiger Lange shines a spotlight on the historical buildings through unique light art with highly acclaimed exhibitions such as Standard International #4 Spatial Clearing. The book is only available as a limited edition in the GLINT Apartment Store.

Well-planned holistic communications about the GLINT project

Starting in 2019, the Wilhelminian-era GLINT ensemble will be fully renovated and revitalised – all under careful consideration of the building’s history and in close coordination with the Berlin Monument Authority. The authentic original façades will be preserved. The result will be a spacious residential quarter with commercial and community spaces; a place where new values will find a home and old ones will live on. The aim of the collaboration between TPA and the co-investors v B Housing and COPRO was to breathe life into GLINT long before the actual construction work would begin:



“With the GLINT book, we wanted to arouse interest in this charming Wilhelminian ensemble, which has been slumbering for decades, and make its beauty tangible through a variety of media,” Guediri explains. The construction and revitalisation work is expected to take about five years.

Best of the Best award ceremony to be held on 26 October in the Konzerthaus Berlin

The Red Dot Design Award was established more than 60 years ago by the German Design Council. Agencies, designers and companies from all over the globe can enter their designs and creative achievements for awards in 17 categories. Participants from 45 countries took part in this year’s competition, and a total of 8,600 entries were evaluated based on aesthetics, originality, comprehensibility, and implementation. With its extraordinary concept, the GLINT book has a strong chance of winning an award in the next round of the Red Dot Awards. The Best of the Best awards will be announced in the presence of all prize-winners at the award ceremony at Konzerthaus Berlin on 26 October 2018.

About COPRO

[COPRO](#) is an independent real estate developer and investor with projects primarily in Berlin and Stuttgart.

Independent and managed by its founder Marc F. Kimmich, the company was started in Berlin in 1993 and specialises in complex property development projects and renovating exceptional residential and commercial properties, many of which are historically protected buildings. With expertise in project development, sales and services, renting and property management, COPRO services span the entire life cycle of a property.

The company’s fast growing real estate portfolio currently comprises 22 properties, measuring over 70,000 square metres in total. Of that, about two-thirds are commercial spaces and one-third residential. Portfolio highlights include [Kaiserbau](#) on Marienplatz in Stuttgart, built in 1911; the development of [Geisberg Berlin](#), a residential project that represents a brand new kind of community-based residential project located in a historical post office in the Schöneberg section of Berlin; and the transformation of the historical complex of buildings known as [GLINT](#) in Berlin’s Mitte district. In addition, with the project [Urbane Mitte Am Gleisdreieck](#) the company is developing a property measuring 4.3 hectares with a total planned usable area of 119,000 square metres. Located just a stone’s throw away from Potsdamer Platz, the area is slated to be revitalised as a dynamic, modern urban district.



As a responsible developer, COPRO takes a holistic approach to every property. The company demonstrates its commitment to community through a variety of social and cultural projects connected to the company and property locations.